



PRESS RELEASE

SHAREHOLDERS' MEETING CALLED FOR 13 MAY 2013

THE INFORMATION DOCUMENT RELATIVE TO PIRELLI'S PARTICIPATION IN THE PRELIOS RELAUNCH OPERATION HAS BEEN DEPOSITED

Milan, 3 April 2013. Pirelli & C. S.p.A. has called its shareholders' meeting, both ordinary and extraordinary, to take place in Milan, at Viale Sarca 214, at 10.30 am on Monday May 13th, 2013. It is the sole call.

As well as deliberating on the approval of the 2012 results, shareholders will also be called upon to decide on the confirmation of Mr. Carlo Salvatori who, coopted in July 2012, concludes his role as director at the next shareholders' meeting. Shareholders will also be asked to decide with regard to the substitution of Mr. Mario Greco, who resigned in March 2013, and of Professor Paolo Ferro-Luzzi, who passed away in November 2011. Shareholders will also be asked to consider some proposed changes to company bylaws, relative to the adoption of the discipline regarding the balance between genders within the administrative and controlling bodies of listed companies and some new legal and regulatory dispositions. Shareholders will also decide in regard to the Board's requested authorization for the buy-back and disposition of up to 10% of company capital for an 18 month period. In conclusion, shareholders will be called upon to express themselves, via consultative vote, on Remuneration Policy.

The Directors' reports and the proposed deliberations relevant to all the points in the shareholders order of the day, as well as the Annual Financial Report, together with the relative reports from the Internal Auditors and external auditors, the annual Report on company governance and ownership structure and the Sustainability Report are available to the public at the Company's headquarters in Milan at Viale Piero e Alberto Pirelli 25 and at Borsa Italiana S.p.A. as well as being published online on the Company website at www.pirelli.com in the section dedicated to the Shareholders' Meeting.

Pirelli & C. announces that today it deposited at the Company's headquarters in Milan at Viale Piero e Alberto Pirelli 25 and published online at www.pirelli.com, as well as depositing at Borsa Italiana S.p.A., the information document regarding Pirelli's participation – as announced to the market on March 27th, 2013 – in the operation aimed at the equity reinforcement, financial re-balancing and re-launch of the activities of Prelios S.p.A. through its recapitalization and the reconfiguration of its total financial debt.

The information document was prepared in accordance with the Consob deliberation no. 17221 of March 12th, 2010 as subsequently modified and the procedures for operations with related parties adopted by the Company.

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