



PRESS RELEASE

2016 SUPPLIER AWARDS: PIRELLI REWARDS THE PERFORMANCE OF ITS SUPPLIERS

**THE JUDGING CRITERIA: GLOBAL PRESENCE, INNOVATION, QUALITY, SPEED,
SUSTAINABILITY AND SERVICE LEVEL**

**THE PIRELLI GROUP'S SPENDING ON GOODS AND SERVICES TOTALLED
AROUND 3.8 BILLION EUROS IN 2015**

Milan, September 8, 2016 – Global presence, innovation, quality, speed, sustainability and service level. These are the criteria on which Pirelli has selected the nine companies that will be given this year's 2016 Supplier Awards: the coveted prize with which Pirelli rewards the quality of its suppliers.

The fifth annual edition of Pirelli's Supplier Awards took place at the *Castello degli Arcimboldi* in the company's global headquarters, where Pirelli CEO and Vice Chairman Marco Tronchetti Provera, together with Purchasing Director Pierluigi de Cancellis, gave out the prizes to the nine winners, all operating in very different sectors: from event management to IT strategic solutions, as well as logistics and primary materials production.

The nationalities of the suppliers are equally diverse: from India to Germany, as well as China and Italy: in keeping with the international outlook that characterises Pirelli.

These are the companies that starred in the 2016 Supplier Awards:

Glanzstoff Sicrem, an Italian producer of textile reinforcements; Trinseo, an American group specialised in synthetic rubber; Wuxi Quechen Silicon Chemical, a Chinese company supplying silica; Birla, a supplier of carbon black from India; Prashida Aneka Niaga Tbk, an Indonesian supplier of natural rubber; Hewlett Packard Enterprise, one of the world's leading IT companies from the USA; Alpha Technologies, another American firm specialised in laboratory instruments for research and development; Fandango, an Italian events company, and finally DHL Express: the leading German logistics group.

Pirelli pays particular attention to the relationship with its suppliers, who are considered to be fundamental business partners in implementing the company's strategy.

Pirelli's Purchasing Director, Pierluigi de Cancellis, said: "For Pirelli, which is increasingly focussed on the premium sector, sharing a business approach based on flexibility, speed, transparency, as well as continuous and sustainable innovation is the basis of our relationship with suppliers. As such we consider them to be genuine partners, with the

mutual aim of shared growth as we look towards the future together. As well as primary materials suppliers, we've also rewarded companies specialised in logistics and IT instruments, demonstrating how the diverse range of external skills and talents combine with those within Pirelli to achieve a high level of success thanks to innovative contributions of their experience and know-how."

Pirelli's purchasing department is made up of 176 specialists all over the world, of whom 40 work at Pirelli's Bicocca headquarters in Milan. Every year, this department selects and manages 9500 suppliers, choosing them according to criteria that include safety, innovation, quality of goods and services, sustainability, as well as levels of risk and efficiency within the supply chain – analysing not just the suppliers themselves, but also the suppliers of the suppliers.

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