



## PRESS RELEASE

### **PIRELLI: AWARDS FOR THE NINE BEST SUPPLIERS OF 2013**

### **THE WINNING CRITERIA INCLUDE: SUSTAINABILITY, QUALITY, HIGH LEVELS OF SERVICE AND INNOVATION**

### **PIRELLI'S 2013 INVESTMENT IN GOODS AND SERVICES AMOUNTS TO AROUND 4 BILLION EUROS**

*Milan, April 16, 2014* – Pirelli handed out its 2014 Supplier Awards today: prizes with which the Italian firm recognises the qualities of its key contractors.

The third year of the annual Supplier Awards rewarded nine international companies – eight of which are from Europe – that distinguished themselves throughout 2013. Pirelli chose the winners using objective criteria including sustainability, quality, level of service and innovation.

Pirelli pays particular attention to the collaboration with its suppliers, who are considered to be fundamental business partners to the company's global strategy, which is increasingly focussed on the premium sector.

The winning suppliers come from a wide range of backgrounds, from producers of natural rubber to companies that specialise in staff training.

The amounts invoiced by the winning suppliers also varies considerably, from half a million Euro to 70 million Euro.

**Pirelli's Chief Purchasing Officer, Luigi Staccoli, commented:** "There is a strong European presence among our winners this year. These winning companies have all been able to offer quality and innovation with their products and services, in the midst of an extremely competitive international market. As well as our traditional suppliers of primary materials, we have rewarded companies that specialise in staff training and software. This underlines the fact that a huge variety of different people are involved in the success of our company, contributing in particular to the process of 'decomplexity'. In keeping with recent tradition, we were delighted to invite our winners to the Vizzola test track so that they could try out some of the tyres that they have all played a part in creating."

Pirelli's purchasing department is made up of 135 specialists based all over the world, 40 of whom work in Pirelli's Milan headquarters. Every year, these people all choose and manage 12,000 suppliers, selecting them on the grounds of security, innovation, quality, sustainability, risk management, and efficiency within the supply chain. It is an in-depth assessment that covers not just the direct supplier, but also the suppliers of the suppliers, thanks to a self-assessment programme from the contractor.

### SUPPLIER AWARDS 2014

<i>Company</i>	<i>Country</i>	<i>Category</i>	<i>Sector</i>
PT KIRANA			
MEGATARA	Indonesia	Natural rubber	Raw materials
STYRON	Germany	Synthetic rubber	Raw materials
SYNTHOS	Poland	Synthetic rubber	Raw materials
TEIJIN	Holland	Textiles	Raw materials
CORE CONSULTING	Italy	Consultancy/training	Goods and services (personnel)
HYLASOFT	Italy	IT	Goods and services (IT)
NURUN	Italy	Media/digital	Goods and services (marketing)
HOFFMANN GROUP	Germany	MRO/tools	Industrial equipment
COMERIO ERCOLE	Italy	Tooling	Industrial equipment

Photos of the event will be available this afternoon at the following link:

<https://connect.pirelli.com>

User: Supplier

Password: Award2014!

At the same link, in the coming days, you will also be able to download a video of the event.

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