

## Contacts

**Pirelli & C S.p.A**  
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[www.pirelli.com](http://www.pirelli.com)

**Share Capital**  
€1,556,692,863  
Total ordinary share  
475,740,182  
Total savings shares  
12,251,311  
Nominal value: -

## INVESTOR RELATIONS

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## PRESS OFFICE

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## AUDITING COMPANY

Reconta Enest & Young

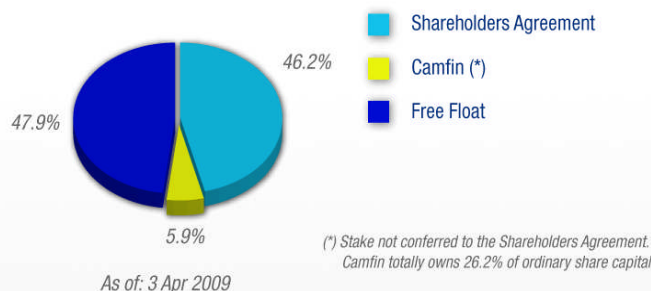
## Company profile

**Pirelli & C** is a limited company, listed on the Milan Stock Exchange since 1922. Tyres represent the strategic asset of the group (96% of total sales in 1H 2010): Pirelli is leader in the high-end segments and ranks as the fifth world player in terms of revenues.

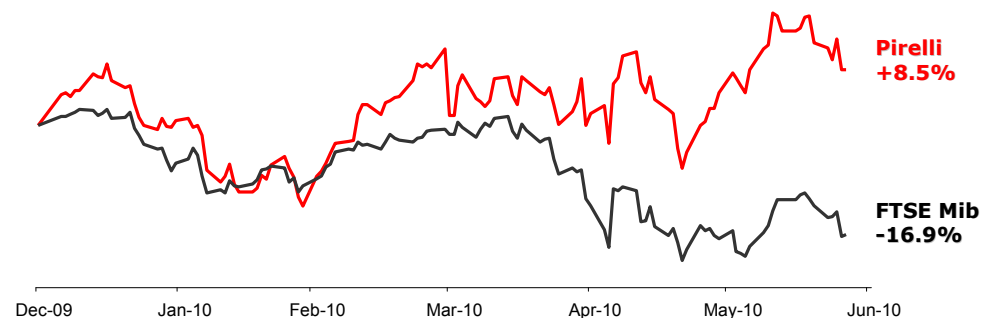
The extraordinary shareholders meeting of 15 July 2010 resolved upon Pirelli RE separation from the Group by way of proportional assignment to P&C shareholders of ordinary shares of Pirelli RE held by Pirelli & C.

The separation of Pirelli RE, which will be completed by the end of October 2010, is framed in the context of the strategy outlined in the 2009-2011 Industrial Plan of focusing on the core industrial activities.

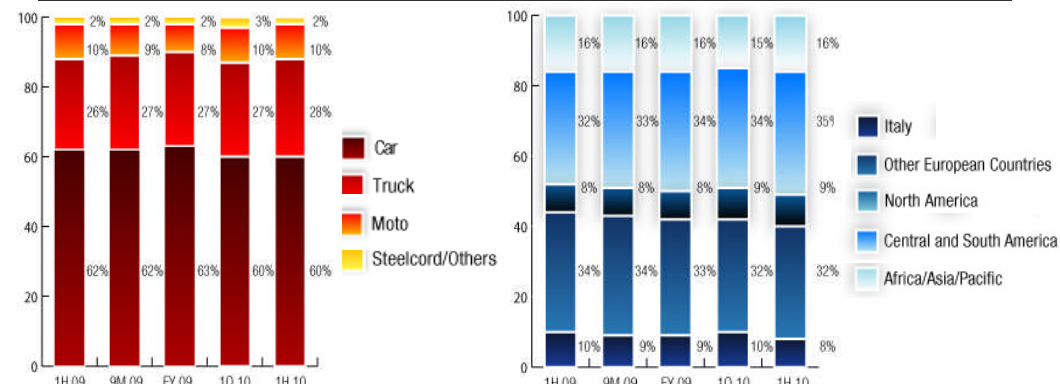
## Shareholders



## Market price trend (2 Jan. – 30 Jun. '10)



## Sales by business and geographical areas



## Corporate Governance

### BOARD OF DIRECTORS

Chairman M. Tronchetti Provera  
Deputy Chairman A. Pirelli  
Directors: C. Acutis  
C. Angelici  
C. Antonelli  
G. Benetton  
A. Bombassei  
F. Bruni  
L. Campiglio  
E.T. Cucchiani  
B. Libonati  
G.M. Ligresti  
V. Malacalza  
M. Moratti  
R. Pagliaro  
U. Paolucci  
G. Perissinotto  
G. Pesenti  
L. Roth  
C. Secchi

### BOARD OF STATUTORY AUDITORS

E. Laghi (chairman)  
P. Gualtieri  
P.D. Sfameni  
F. Ghiringhelli  
L. Guerra

### GENERAL MANAGER

F. Gori

### TOP MANAGEMENT

**M. Tronchetti Provera**  
Chairman  
**A. Pirelli**  
Deputy Chairman  
**F. Gori**  
CEO and Managing Director Pirelli Tyre  
**E. Parazzini**  
CEO Finance Pirelli RE  
**G. Malfatto**  
CEO Pirelli RE

### REMUNERATION COMMITTEE

B. Libonati (Chairman)  
A. Bombassei  
G. Pesenti  
U. Paolucci

## Financial Data as of 30 Jun. '10

(€ million)	1H 10	1H 09	yoy %	2009
. Net sales	2.427	2.026	20%	4.198
. Ebitda	307	229	34%	513
. % on net sales	12,7%	11,3%	1,4pp	12,2%
. Ebit before restructuring expenses	201	129	57%	309
. % sulle vendite	8,3%	6,3%	2,0pp	7,4%
. Restructuring expenses	(8)	(10)	-19%	-56
. Ebit	193	119	63%	254
. % on net sales	8,0%	5,9%	2,1pp	6,0%
. Earnings (losses) from investments	(4)	(7)	-43%	-12
. Ebit incl. earnings from investments	189	112	69%	242
. Financial income (expenses)	-38	-38	-1%	-70
. Income taxes	-71	-43	64%	-90
. Net Income (loss) from continuing operations	81	30		82
. Net income from discontinued operations*	(256)	(43)		-105
. Net income	(176)	(12)		-23
. Net income attributable to Pirelli & C. S.p.A.	166	6		23
. Net debt at the end of the period	697	1.108		529

\*Pirelli RE as discontinued operations in 1H 2010 following the approval of the separation project by the extraordinary shareholders meeting