



CARLO ALESSANDRO PURI NEGRI

Deputy Chairman of Pirelli & C. S.p.A. since May 7, 2003.

Born in Genoa in 1952.

After studies at the University of Milan, he completed his training in the media and real estate field. From 1975 to 1977 he was executive producer for La Biennale di Venezia; between 1977 and 1987 he held different positions in L'Espresso and Mondadori Groups (television, marketing and advertising); in 1988 he was member of the Board of Directors of Carignano S.p.A. (real estate).

In November 1988 he joined the Pirelli Group; in 1989 he took the office of Member of the Board of Directors of Milano Centrale Immobiliare SpA (now Pirelli & C. Real Estate S.p.A.), thereafter from 1991 up to December 2008 he hold the office of Deputy Chairman and Chief Executive Officer of Pirelli & C. Real Estate S.p.A. and up to April 2009 of Executive Deputy Chairman.



Currently he is Chairman of Pirelli & C. Ambiente S.p.A..

He also holds the position of Deputy Chairman in Camfin S.p.A., and Gruppo Partecipazioni Industriali S.p.A. and Board Member of Pirelli Tyre S.p.A..

Board Member of Aon Italia S.p.A., Artemide Group S.p.A. and A.PI.CE. S.p.A..

With regard to academic and institutional positions, he is member of the Real Estate International Advisory Board of Harvard University (Cambridge) and Board Member of Istituto Europeo di Oncologia Srl, Fondazione Cerba and Deputy Chairman of Assoimmobiliare (real estate industrial association in Italy).