



## **CLAUDIO DE CONTO**

Born in Milan in 1962.

Degree in Business Economics obtained in 1986 from Milan's Luigi Bocconi University.

Following his studies entered Ernst & Whinney in the UK.

Entered the Pirelli Group in 1988. After five years in the Group's Treasury department, in 1993 he began a period of international experience in the Administration, Finance and Control areas of the Group's tyre subsidiaries in Brazil, Spain, and Germany. In particular, between 1996 and 2000 he covered first the position of Chief Financial Officer of Pirelli Neumaticos S.A. (Spain) and later that of Chief Financial Officer of Pirelli Deutschland A.G. (Germany).



In 2000 he became Director, Administration, Planning and Control of Pirelli S.p.A. In 2001 he was appointed General Manager Administration and Control of Pirelli S.p.A, a role he maintained in the holding company Pirelli & C. S.p.A. following the merger with Pirelli S.p.A. in August 2003.

In November 2006 he was named General Manager and Chief Operating Officer of Pirelli & C. S.p.A. and was also member of the Board of Directors of Pirelli Tyre S.p.A. and Chairman of Pirelli Broadband Solutions S.p.A.

Today, he is the Managing Director Finance of Pirelli Real Estate and Executive Chairman of Pirelli Real Estate Credit Servicing S.p.A.

He is also in the Board of Directors of Rcs MediaGroup S.p.A and Efibanca Palladio SGR.

Between 2002 and June 2008 he was in the International Financial Reporting Interpretation Committee (IFRIC) set up within the International Accounting Standards Board (IASB) and now is member of European Financial Reporting Advisory Group (EFRAG).