



Dear Madam/Sir,

we are pleased to inform you that on **Thursday, November 5<sup>th</sup> 2009**, Pirelli & C. SpA will publish its **9M 2009 Financial Results**.

On the same day, at **4.30 PM CET (3.30 PM UK time)**, Mr. Marco Tronchetti Provera – Chairman of Pirelli & C. SpA – and the Top Management, will hold an audio Conference to review the results with the Financial Community.

You are invited to join the Conference Call at the following phone numbers:

- **for investors & analysts: + 39 06 33168**
- **for journalists: + 39 06 33485042**
  
- **finally, dial \*0 to be registered by the Operator**

Should there be any problems with the connection, please contact the following number: +39 06 33444551 or +39 06 334844.

Simultaneously, a live webcasting of the Conference Call and a slide-show presentation will be broadcast on our web site at the following links :

**English:**

[http://www.pirelli.com/web/investors/presentation/archive\\_pres/default.page](http://www.pirelli.com/web/investors/presentation/archive_pres/default.page)

**Italian:**

[http://www.it.pirelli.com/web/investors/presentation/archive\\_pres/default.page](http://www.it.pirelli.com/web/investors/presentation/archive_pres/default.page)

A replay service will be available until Monday 9<sup>th</sup> November 2009.  
To connect, please dial:

- **+39 06 334843**
- **Pass Code: 266816#**

We thank you in advance for your participation.

Yours sincerely,

*Pirelli Investor Relations*