



PRESS RELEASE

PIRELLI MAKES ITS FILM DEBUT WITH JOHN MALKOVICH AND NAOMI CAMPBELL

The "PirelliFilm" project begins with a series of short films on the Internet featuring international stars. The first film, "The Call", can be seen starting today at www.pirellifilm.com

Directed by Antoine Fuqua, the director of "King Arthur" and "Training Day", the film was shot over a five-day period in Rome and required four months of post-production in the United States.

Rome, March 23, 2006 – Pirelli Group makes its film debut with its presentation today in Rome, in the ancient atmosphere of the **Diocletian Baths** (400 B.C.), of the first Pirellifilm (www.pirellifilm.com), an innovative communication project that will take place over several years and consists in the production of superb short films to be broadcast over the Internet.

Created for the worldwide promotion of the Pirelli image, which has always been acclaimed for its innovation, quality and brand leadership, this project combines Cinema and the Internet and uses them as a new communication tool that joins the instruments traditionally used by the group.

The leitmotiv of all the Pirellifilm short films will be the claim, "Power is nothing without control", the protagonist of several of Pirelli's famous international advertising campaigns, which will be interpreted differently each time by international film stars.

The first short film, which can be seen starting today at www.pirellifilm.com, is "The Call" starring **John Malkovich** and **Naomi Campbell**. The director is Antoine Fuqua, who directed "Training Day" and "King Arthur". Filmed with a dark, gothic mood in a mysterious, tempting nighttime Rome, "The Call" is a breath-taking thriller of just 8 minutes and 45 seconds that depicts the eternal battle between Good and Evil. Its "Caravaggio-like" colors and moods are obtained through skillful photography that elegantly plays with contrasting light and shadow, blending the chiaroscuro effects of

the film, which was shot last fall in Rome in great secrecy to prevent the project and the name of its stars to be revealed in advance. It took five days to film on various locations – Borgo Santo Spirito, the streets of Rome, and an abandoned warehouse outside of Rome – and 4 months of post production. Nearly 120 persons worked non-stop on the set.

The plot:

In the dead of night in the Vatican, only the footsteps of the Swiss guards making their rounds can be heard in the silence. Everything seems suspended in time when a telephone suddenly rings to shatter the quiet. A window lights up and a sleepy man (Malkovich) answers the phone. Everything changes from that moment on. The pace picks up and something very mysterious starts taking shape. The moon becomes tinged with red and the night turns dark and sinister. The man gets up and sets out for the place where his mission must be accomplished. On his arrival, the location seems empty, but out from the shadows comes a menacing black car possessed by the Devil (Naomi Campbell). The car is Evil, and its objective is to kill the man, whose identity remains secret until the very end. After an exhausting struggle, the mysterious man, who is actually an exorcist, will triumph and tame the devil's maleficent power.

“When you work on an important story like this, you need a great director,” said Executive Creative Director Sergio Rodriguez. “Fuqua is an extremely talented man and expert at effective film narration who works on the psychology of the characters. This is not just an action film: Antoine created the right atmosphere in a crescendo of fear and expectation.”

“Lighting is an essential element for creating suspense,” continued Rodriguez, “which is why Mauro Fiore, Director of Photography, was asked to work on the shadows and the intensity of the chiaroscuro effects. Fuqua wanted a Caravaggio-like painting where fear and action were the two key elements for creating the right emotional tone.”

To prepare for the film, John Malkovich met with Father John, who was also Mel Gibson's consultant for “The Passion”. The priest helped Malkovich develop his role and also made several suggestions for parts of the dialog and the liturgy to make the film even more realistic.



JOHN MALKOVICH

Actor, director and producer John Malkovich is a leading figure of both stage and screen.

He has had a profound impact on American theatre as a guiding member of Chicago's groundbreaking Steppenwolf Theatre Company, and he has intrigued filmgoers with his finely etched screen performances for nearly twenty years.

In 1998 John Malkovich joined producing partners Lianne Halfon and Russ Smith in forming the production company Mr. Mudd, whose first production was the celebrated film *Ghost World*. His feature directorial debut, *"The Dancer Upstairs"* starring Academy Award(r) nominee Javier Bardem, followed in 2003.

As an actor and producer, John Malkovich most recently wrapped principal on two Mudd productions. Both *"The Libertine"*, co-starring Johnny Depp and Samantha Morton, and *"Art School Confidential"* directed by Terry Zwigoff, completed production in 2004.

Malkovich is one of cinema's most in-demand actors, and works frequently in both American and international productions.

He has worked with many of cinema's leading directors, making indelible impressions in such films as: Liliana Cavani's *"Ripley's Game"*, Spike Jonze's *Being John Malkovich*, Stephen Frears' *"Dangerous Liaisons"*; Wolfgang Petersen's *"In the Line of Fire"*; Jane Campion's *"The Portrait of a Lady"*; Bernardo Bertolucci's *"The Sheltering Sky"*; Gary Sinise's *"Of Mice and Men"*; Steven Spielberg's *"Empire of the Sun"*; Paul Newman's *"The Glass Menagerie"*; Roland Joffe's *"The Killing Fields"*; and Robert Benton's *"Places in the Heart"*.

He has twice been nominated for the Academy Award(r) for Best Supporting Actor, in 1985 for *Places in the Heart* and in 1994 for *In the Line of Fire*.

His performance in *Places in the Heart* also earned him the Best Supporting Actor Award from the National Society of Film Critics and the National Board of Review. In 1999, he won New York Film Critics Circle Award for Best Supporting Actor for *"Being John Malkovich"*.

Malkovich is a longstanding member of the groundbreaking Steppenwolf Theatre Company in Chicago. He joined the company immediately upon completing college, and between 1976 and 1982 he acted in, directed or designed sets for more than fifty Steppenwolf productions. Malkovich's debut on the New York stage in the Steppenwolf production of Sam Shepard's *True West* earned him an Obie Award. Other notable plays include *"Death of a Salesman"*; *"Slip of the Tongue"*; Sam Shepard's *"State of Shock"*; and Lanford Wilson's *"Burn This"* in New York, London and Los Angeles. He has directed numerous plays at Steppenwolf, including the

celebrated *“Balm in Gilead”* in Chicago and off-Broadway; *“The Caretaker”* in Chicago and on Broadway; *Hysteria*; and *Libra*, which Malkovich adapted from Don DeLillo's novel.

Malkovich has also acted in several acclaimed television productions and won an Emmy Award for his performance in the telefilm *“Death of a Salesman”*, directed by Volker Schlöndorff and co-starring Dustin Hoffman.

Other television credits including the recent miniseries *Napoleon* and the acclaimed HBO telefilm *RKO 281*, both garnering him Emmy Award nominations.

In addition to directing *The Dancer Upstairs*, John has directed three fashion shorts (*Strap Hangings*, *Lady Behave*, *Hideous Man*) for London based designer Bella Freud. His French stage production of *Hysteria* was honored with five Moliere Award nominations (2003) including best director.

With business partner Francesco Rulli, John Malkovich established *Mrs. Mudd* in 2002, a market consultation company assisting the world of fashion design.



NAOMI CAMPBELL

U2's Bono describes her as '...a silent movie star in an age of noise...'. Producer Quincy Jones says '...she is a pearl placed gently on a black, velvet, shiny canvas.' Iman believes '...she plays superbly the Diva's role...she holds everyone "in hostage", but she is much more friendly, funny and sweet than anyone can imagine. She has really helped to clarify the image of the contemporary black woman,'

The story began in London in 1985, Naomi Campbell was only 15 years old when she was spotted on the streets of Covent Garden by a model agent.

By August 1988, Naomi had become the first black model ever to appear on the cover of French Vogue.

She quickly became the muse of Gianni Versace and endured a multi-year collaboration with the designer.

Naomi became noted for her 'one-of-a-kind' style on the runway. She is co-author of the best-selling novel "Swan" and has appeared in music videos by Aretha Franklin, Boy George, George Michael, Michael Jackson, Pink Floyd, Macy Gray and most recently Jay Z.

Naomi was photographed by Steven Meisel for Madonna's book "Sex".

Naomi has had a long time commitment to the *Nelson Mandela Children's Fund*, organizing musical events and fashion shows to help the cause.

Naomi, along with Elle MacPherson and Claudia Schiffer, was co-founder of the first Fashion Cafe in NYC.

She made her debut as a recording artist with Epic Records' Babywoman and released her first single La La Love Song with Japanese singer Toshi.

Naomi has appeared in Fox Searchlight's GIRL 6, directed by Spike Lee and co-starring Madonna, Theresa Randall and Isaiah Washington.

Other film projects include "Invasion Of Privacy" by Tony Hickox, and "Cool as Ice" by David Kellogg.

Naomi received critical praise for her performance in “*Miami Rhapsody*” and amazed critics on stage in “*The Vagina Monologues*”.

In 2000, Naomi came out with her first line of perfume *Naomi Campbell*. Since then, she has added 3 others *Naomagic* in 2001, *Exult* in 2002, *Mystery* in 2003, and in March 2004 launched her most recent *Sunset*.

Naomi decided to use to her advantage her popularity and connections to open up her own company called *Nc Connect*, founded in the Spring of 2003 and based out of New York City.

2004 started off strongly for Naomi with back-to-back television commercials for *Tim* tele-communications and S/S 2004 campaigns for *Valentino*, *Louis Vuitton* and *H&M*, for which Naomi was given an advertising award at the Golden Camera Awards held in Berlin on February 4.



ANTOINE FUQUA

Antoine Fuqua has established himself as one of the foremost industry talents of his generation. Through his diverse body of work, he has achieved his goal of making highly stylized films that resonate thematically and personally with audiences globally. Fuqua confirmed his place as a young director of unique vision and craft with the extremely successful release of Warner Bros' "*Training Day*", which chronicles one brutal day in the life of a corrupt cop (Denzel Washington, who won an Academy Award for his performance) and his earnest young trainee (Ethan Hawke, who was nominated for an Academy Award).

His recent features include "*Tears of the Sun*" starring Bruce Willis and Monica Bellucci and the Jerry Bruckheimer production of "*King Arthur*" starring Academy Award nominated and Golden Globe winner Clive Owen and Kiera Knightly. He also teamed up and directed for Martin Scorsese, who produced the project "*Lightning in a Bottle*", a live concert celebrating the history of the blues.

Fuqua revealed an impressive stylistic flair with his debut film, Columbia Picture's "*The Replacement Killers*", featuring Hong Kong superstar Chow Yun-Fat and Academy Award-winner Mira Sorvino. This was followed by Warner Bros.' comedic thriller "Bait", starring Academy Award-winner Jamie Foxx.

A native of Pittsburgh, Fuqua studied engineering at West Virginia University before moving to New York in 1987 to direct music videos.

Fuqua joined Propaganda Films, where his narrative sensibility made him one of the industry's most sought after music video and commercial directors winning him many awards.

The videos he directed were for artists such as Prince, Coolio, and Usher to name a few. And the commercials he directed for international clients included, Pirelli, Armani, Reebok, Nike (Jordan Brand), amongst many other well known U.S. clients.

Fuqua continues to follow his dream of directing studio pictures as well as directing/producing projects through his own company Fuqua Films. Most recently he penned a distribution deal with HBO for his Award winning documentary "Bastards of the Party" (which he produced) on the evolution of Gang banging. Additionally Fuqua signed a one-year exclusive development deal with Fox TV.



PIRELLIFILM

in association with

LEO BURNETT ITALY
and
MOVIE MAGIC INTERNATIONAL

presents

The Call

with

JOHN MALKOVICH
NAOMI CAMPBELL

Directed by
ANTOINE FUQUA

Director of Photography
Mauro Fiore

Project Head
Nicola Novellone

Executive Creative Director
Sergio Rodriguez

Screenplay by
Sergio Rodriguez
Stefano Volpi

Art Director
Stefano Volpi

Copywriter
Sofia Ambrosini

Executive Producers
Guido Borghi
Andrea Cecchi
Cecile Feitshans
Antonello Filosa
Guido Salsilli

Line Producer
Aris McGarry

Production Manager
Marco Giannoni

Producers
Giorgio Borghi
Robin Eliasson
Laura Stabilini

Set Designer
Laura Pozzaglio

Costume Designer
Beatrice Giannini

Editor
Keith Salmon

Casting
Gianni Laricchiuta
Lilia Trapani

Stunt Driver
Franco Salomon

Music and Sound Design
Machine Head

Sound Mix

POP

Leo Burnett

Cristina Colligiani

Carlo Moroni

Maria Gabriella Tozzi

Cast

Exorcist	John Malkovich
Dark Angel	Naomi Campbell
Young Priest	Riccardo Francia
Scared Priest	Stefano Abbati
Swiss Guards	David Johnston
	Lorenzo Renzi
Mechanics	Ettore D'Alessandro
	Stefano Ambrogi
Ms. Campbell's double	Tezeta Abraham
Ms. Campbell's stand-in	Elisa Isoardi
Mr. Malkovich's photo double	Francesco Chiricosta
Mr. Malkovich's stunt double	Carlo Salomon
Ms. Campbell's Agent	David Brown
Choreographer	Veronica Giblak
Extras Casting Coordinator	Tonino Proietti

Crews

Unit Manager	Fabio Mancini
Production Coordinator	Cecilia Alvarenga
Production Assistants	Silvia Riolo
	Riccardo Tomassi
Runners	Fabrizio Leone
	Massimo Rana
MMI Production Dept	Luca De Angelis
	Alessandro D'Imperio

U.S. First Assistant Directors	Craig A. Pinckes Inti Carboni
Second Assistant Director Continuity Set PA	Nicolò Marzano Giorgia Onofri Diego Borella
Director's Assistant	Alessandra Fortuna
Mr. Fuqua's Assistants in US	Kat Samick
Camera Operator	Roberto De Nigris
First Camera Assistants	Lawrence Nielsen Maurizio Cremisini
Second Camera Assistants	Alessandro Di Meo Marco Graziaplana
Clapper Loader	Stefano Lombardo
Video Assist Operator	Mikey Bergstrom
1 st Production Designer Assistant	Giuliana Doria
2 nd Production Designer Assistant	Gaia Zambelli
Property Master	Filippo Giannuzzi
Property Master First Assistant	Cristiano Mereu
Property Master Assistants	Vinicio Vignoli Adriano Micarelli
Sculptor	Alessandro Ferretti
Laborers	Fabio Circi Mauro D'Angelo Pierpaolo D'Enrico Simone Gallo Paolo Gambale Daniele Marchetti Federico Marchetti
Story-board Artist	David Orlandelli
Still Photographer	Claudio Cipriani
Making of Director	Andrea Cecchi
Making of Cameraman	Luigi Cassano
Recording Engineer	Maurizio Argentieri
Boom Operator	Vincenzo Nardi
Wardrobe Assistants	Stefania Tarantino Katia Scarpa Giusy La Rocca

Wings Assistant	Romina Sistini
Ms. Campbell's Make-up Artist	Alex Babsky
Key Make-up Artist	Walter Cossu
Assistant Make-up Artists	Duccio Sforza
	Giuseppe Desiato
Ms. Campbell's Hairdresser	Amoy Pitters
Hair Stylist	Mirella Ginnoto
Gaffer	Mario Massaccesi
Electricians	Massimo De Chellis
	Marco De Leonibus
	Giovanni Gabriele
	Valerio Palmieri
	Mauro Romor
	Claudio Terlizzi
	Angelo Trionfera
Genny Operator	Benvenuto Pedron
Key Grip	Cesare Emidi
Grips	Cristiano Biagioli
	Domenico Caponecchi
	Claudio Del Gobbo
	Lorenzo Dominici
	Angelo Donadoni
	Daniele Dossena
	Massimo Dossena
	Alberto Emidi
	Marco Emidi
	Paolo Frasson
	Cristiano Galzerano
	Luciano Giuseppone
	Alessandro Lanini
Flight Head and Crane Technician	Stefano Biscaro
	Cristiano Sergioli
Stunts	Mauro Balmas
	Emiliano Novelli
	Carlo Salamon
Special Effects	GHOST SFX

Key Special Effects Special Effects Assistant	Fabio Massimo Traversari Pasquale Catalano Massimo Ciaraglia
Location Manager Location Manager Assistant Permits and authorizations	Giuseppe Nardi Cristian Scacco Antonio Letterio
An. Content Production Manager	Jeff Baron
Production Accountant	Giovanni Fiumanò
MMI Administration Dept.	Tamara Leone Raffaella Mambrini Loretta Miorin Giorgio Tosi
Cars used	Lancia Thesys Rosati Auto Fabrizio Quilli Signora Rubi
Car Test Area	Alta Quota Parking Sania Car Bruno Petrucci Domenico Cavacciuti
Craft Service	Fabio Cipriani Fabrizio De Angelis

Drivers

Mr. Malkovich's Driver	Tony Leone
Grips Truck	Renato Bartolucci
Electrician's Truck	Sergio Sottocorna
Genny	Benvenuto Pedron
Makeup Trailer	Massimo Sperati
Honey Wagon	Giampietro Cognoli
Bi-Camper	Alfonso Gammarota
	Stefano De Falchi
Ms. Campbell's Trailer	Massimo Giovannetti
Camera Truck	Antonio Angiuoli

Camera Truck
Camera Truck
Camera Car
Sound and Video Van
Wardrobe Truck
Art Department Van
Trailer 1
Trailer 2
Action Vehicles Tow Truck
Minibus

Cars

Action Vehicles

Action Vehicle Mechanics

Bruno Teti
Giuseppe De Lussu
Danilo Simotti
Alessandro Silvestrini
Bruno Roddi
Massimiliano Carelli
Francesco Luciani
Roberto De Persio
Marco Cordeschi
Sasha Bregovich
Alessandro Pirelli
Angelini Luciano
Vitaliano Maccari
Paolo Racalbuto
Riccardo
Mauro
Enzo
Pitzorno

TVR Sagaris
Made by TVR Cars Ltd, Blackpool
Ian Law

Alessandro Breveglieri
Carlo De Laurentiis

Second Unit

Director
Director of Photography
Production Manager
Production Assistant
First Camera Assistants

Dario Cioni
Stefano Falivene
Giulio Gallozzi
Leandro Fabbri
Francesco Pintore
Silvia Gentile

Teaser's Unit

Director
Director of Photography
Production Assistants

Dario Cioni
Umberto Manente
Francesco Invernizzi
Federico Mussato

Focus Puller	Antonello Beghetto
Loader	Romano Molter
Gaffer	Roberto Pavanati
Key Grip	Davide Manente
Propman	Simone Ciceri
Camera truck driver	Andrea Frigerio
Editor	Marco Bonini
On line	XLR8
Audio	Mach 2
Voice over	Tony Allen

Trailers for Cinema

Editor	Fabrizio Rossetti
On line	XLR8
Audio	Tube
Sound Engineer	Lorenzo Vio
Voice over	Tony Allen

Post-Production

MMI Post Production Producer	Brigitte Michel
Supervisor and Technical Advisor	Andrea Fornaca
MMI Post-Production Manager	Lorella Casera
Titles	Titty Migliore
USA Post Production Supervisor	Laura Miller

POP Sound

Audio Mixer	Mitch Dorf
Executive Producer	Susan Boyajan

Company3

Colorist	Stefan Sonnenefeld
Producers	Missy Papageorge Thatcher Peterson

Machine Head

Head Sound Designer	Stephen Dewey
Composer	Adam Schiff
Producer	Vicki Ordeshook
Assistant Producer	Maggie Tran
Assistant Sound Designer	Dustin Camilleri

Asylum Visual FX

Executive Producer	Gabby Gourrier
Visual fx Supervisor	Dottie Starling
Co-Visual fx Supervisor	John Fragomeni

VFX producer	Jeff Wener
--------------	------------

Compositing	Tim Davies
	Steve Vojkovic
	Steve Maungman
	Joe Ken

Matte Painting	Tim Clark
Rotoscope Artists	Elissa Bello
	James Lee
	Brandon Criswell
	Erik Evans

3D FX Animators	Zach Tucker
	Rob Stauffer
	Gunther Shatz

Tracking	Mike Lori
----------	-----------

Modeling	Greg Stuhl
----------	------------

Hyena Editorial

Editor	Keith Salmon
Assistant Editor	Jamie Proctor
Producer	Kim Sprouse

Italian Sound Engineer	Lorenzo Vio
------------------------	-------------

Suppliers

Action Vehicles	TVR Cars Ltd., GB Ian Law
Catering	C.L.I.C. Catering Di Cristina Leurini Francesco Probo Roberto Ratini Emiliano Ratini
Computer Technician	2 Ware Livio
Negative Shipping	Cecchetti Spedicoop, Rome Isabel Bosher
Film Rolls	Sabatini
Lamps & Gels	REC Giuseppe
Insurance	La Milanese Brokers srl Roberto Casabona Luigia Riontino
Payroll	Studio Carrani Marina Ago Stefania Carrani
Photocopy Machine	NCS Teodoro Mitrano
Rawstock	Kodak Guido Battaglia Enrico Ferrari Adriana Consta Paola Zani
Laboratory & Telecinema	Augustus Color Colorists: Massimo Liguori Marcello Patrignani

Safety Law 626

Studio Framina
Elena Pulitano
Pompeo Reale

IATP
Roberto Lucaccini

Technical Equipment

Panalight
Carlo Loreti

Transportation

Cinetecnica
Vittorio Contino

Vip Service & Security

Francesco Palazzi
Shiring Sharkiel

Minibuses & Cars

International Limousine
Tony Leone

Travel Agency

Mirafiori Viaggi
Massimiliano Porrati

Walkie-Talkies

AV SET

Hotels

Hotel Eden, Roma
Hotel Flavia, Roma
Hotel Savoy, Roma

Constructions

Dino Nardoni

Cranes and Cherry-Pickers

Tonino Titocci

Security

Intervol
Sig. Manfredini

Weather forecast

Man Service snc

Costumes

Maurizio Bazar srl
Contex Clero
Dolce e Gabbana
Sartoria Teatrale Nori Enzo

	Maurizio Stamigna Tentazioni
Art Department	Cinearts Fermax sas Sanchini sas di Claudio Sanchini
Others	Autoservice di Carusi Ezio

Teaser Suppliers

Camera rental	Panalight
Grip & Light Equipment	Panalight
Grip & Light Equipment Milan	Cinenoleggi Nane
Transport Milan	Corriere Canetta
Laboratory	Blue Gold, Milan
Studio	Teatro Village
Hotels	Hotel Gallia, Milan Hotel Hermitage, Milan

Special thanks to

FIAT GROUP

CITY OF ROME – Cinema Department Mr. Alvaro Eliseo

SANTO SPIRITO HOSPITAL IN ROME
Mr. Massimi – Dr. Lucia Amoroso – Ms. Ilena Imbro

LOCAL HEALTH CHAPTER IN ROME - Mr. Claudio Cascarino

Dave Morrison, Anonymous Content

Hotel Eden Director: Mr. Marcel Levy

Father Jonathan

Mr. Franco Borromeo

Mr. Smolensky, TVR Cars

Carlo and Alessandro Loreti

Brioni

Maurizio Stamina

Alexander McQuinn

Roberto Bottazzi

COPYRIGHT © 2006 PIRELLIFILM
ALL RIGHTS RESERVED

THE CHARACTERS AND INCIDENTS PORTRAYED AND THE NAMES
USED HEREIN ARE FICTITIOUS.

ANY SIMILARITY TO ACTUAL PERSONS,
LIVING OR DEAD, IS PURELY COINCIDENTAL.

THIS MOTION PICTURE IS PROTECTED BY COPYRIGHT LAWS.
ANY UNAUTHORIZED DUPLICATION, DISTRIBUTION OR
EXHIBITION OF THIS
PHOTOPLAY MAY RESULT IN CIVIL LIABILITY AND CRIMINAL
PROSECUTION.